

### **Suggestions for More Accessible Meeting Formats**

- Would like to continue to host bimonthly general meetings, Habanero Cycles has offered us use of their shop space for general meetings (many thanks to Wendy and Cat!). Can use laptop to host hybrid meetings for folks who can't attend on-site. Recommend putting sign in window during meetings - lots of passersby today!
- Suggestion to use Jitsi (free webcasting platform) to improve access
- Pedestrian pub night at Ginger (Monday 10/2/2023) had a small number of attendees
- Consider walking meetings - can use to educate attendees on safe pedestrian practices and can also identify problem areas for inclusion on SeeClickFix. City already has walking maps for many neighborhoods - has asked us to test them out, could use as jumping off point. Will tentatively schedule a neighborhood walk for Saturday 12/2 or Sunday 12/3. Would only host in favorable weather.
- Consider "SeeClickFix scavenger hunt" with teams to incentivize submission of appropriate problems.

### **Wrap-Up from October Haunted Happenings Crosswalk Event (10/15/2023)**

- We were able to help hundreds of people cross Hawthorne Boulevard safely
- Had two SPD dispatchers (Melissa and Mike) initially, gave us tips and then were happy to be relieved of duty to focus on other areas that day
- Many words of appreciation from visitors and residents alike, SPD very supportive
- Developed good workflow and traffic pattern reading for Hawthorne/Brown
- Will likely do 1-2 similar events during HH in 2024, probably one over summer 2024, maybe recurring?

### **Update on Traffic Cameras/No Turns on Red**

- New overhead NTOR sign has been posted at Washington and Bridge Streets (near the T station) - has anecdotally already been helpful in reducing illegal right turns on red. Went up in October.
- Need to evaluate visibility and application of other NTOR signage in the city (existing intersections).
- Should also consider expanding NTOR to include all intersections that have a pedestrian-only crossing phase (Washington/New Derby, New Derby/Lafayette, New Derby/Congress, Hawthorne/Essex, etc.).
- Many local intersections are very nebulous and could benefit from better signage/limitation of decisions available to drivers to increase pedestrian, cyclist, and driver safety. Salem only has one signmaker - large backlog exists (~8 months per Jeff Cohen).
- Really needs increased enforcement to promote driver compliance - SPD strained, red light cameras could alleviate labor requirements, protect safety of patrol officers, and remove potential for bias in enforcement.
- Current bill at State level to roll out traffic enforcement cameras in 10 municipalities (1 camera per 25,000 residents), co-sponsored by Manny Cruz, unsure if Salem is included at this point.
- Will likely continue to call on SWAG members to voice support for any NTOR issues that come to City Hall.

### **Traffic Calming**

- Necessary to train drivers to obey traffic safety laws in the absence of effective enforcement.
- Some cities create optical illusions near crosswalk to engage driver attention.
- Some form of calming/better infrastructure is needed at Washington/Lafayette (near Habanero Cycles), especially with increased non-vehicular traffic in the area (bike shop, Daily Table, new restaurant opening in former Major Magleashe's space) - continues to be a dangerous area for pedestrians and cyclists.
- Lafayette and Savoy streets continue to be problematic - large tree with blind spot. Lafayette is next target for city traffic calming project - will have protected bike lanes on both sides and improved crosswalks.
- Could collaborate with Beautification Committee to create (sponsored?) Jersey barrier-style planters to place in roadways for calming - revenue source, additional landscaping, and enhanced safety all in one.

### **Data Collection/Lived Pedestrian Safety Experiences**

- Habanero is sourcing lower price point (~\$50)/high quality body cameras - would be able to have a SWAG unit that people could borrow for a week and document their travel experiences to gather data on real problems.
- Need to collect individual experiences/data to best see which problems to target for solutions.
- Could also consider journals, webforms/surveys, notes from walking meetings with SWAG.

### **Open Discussion**

- Will provide Wendy/Habanero shop copy of *Walkable City* by Jeff Speck.
- Discussion of current cycling issues and relevant conversations in front of City Hall
- Need to continually try to increase diversity and representation on city boards and commissions - improve access, especially for underrepresented groups.
- Interested folks should keep an eye on the city website and consider applying - pack the boards!
- Remember to VOTE on Tuesday, November 7! Ward and at-large races are all important.