

SWAG General Meeting Minutes
Saturday, July 8, 2023 - 10:00 am
Salem Common Gazebo

- 1.) Review of 4/1/2023 general meeting minutes - available on request, approved
- 2.) New website is up and running: <http://salemswag.com>
- 3.) De-briefing from June 3 crosswalk-accenting event - Hawthorne Blvd. and Brown St.
 - a.) Review of safety comments and best practices, probably need at least 6 people for safety
 - b.) Overall good turnout, rainy but still helped ~70 pedestrians, very appreciated!
 - c.) Good prototype for larger event in October (Haunted Happenings)
- 4.) Suggestions for intersections to target at future crosswalk events
 - a.) Derby/Hawthorne/Brown intersections
 - b.) Essex @ Washington - often has police support, Washington may be closed to traffic for HH
 - c.) Savoy @ Lafayette - limited visibility, near SSU - target during school year?
 - d.) Washington and Lynde/Federal streets - high pedestrian use, fast traffic
- 5.) Upcoming Haunted Happenings crosswalk event - considering 10/15/2023, 12:00 pm - 1:30 pm
 - a.) Will consult with SPD re: road closures, existing details, etc. to determine best location
 - b.) Sign-ups/training prior to date
 - c.) Event will comprise in-crosswalk volunteers and an info table on the Common
- 6.) Neighborhood Walks with Salem Board of Health (Kerry Murphy)
 - a.) Board of Health and Salem for All Ages have neighborhood walking maps available
 - b.) Interested in ~monthly partnership, possibly find a "champion"/rep for each route
 - c.) Maps can be found on Salem.com website
- 7.) T-shirts/other merch/fundraising ideas
 - a.) Stickers incoming
 - b.) Gorilla Printing on Canal recommended for locally sourced apparel/print media
- 8.) Commission on Disabilities meetings - future collaboration?
 - a.) Typically meets virtually, 4:30 pm on 3rd Tuesday of the month
- 9.) Meeting cadence/location in future
 - a.) Targeting bi-monthly, will seek out indoor space for inclement weather